



GREAT CANADIAN GAMING CORPORATION

GREAT CANADIAN FOURTH QUARTER EBITDA RISES 71% TO \$25.4 MILLION ON 10% REVENUE GAIN

- Full Year 2006 Revenue Rises 31% Reflecting Expanded Scope of Operations-

March 19, 2007 – Richmond, BC – Great Canadian Gaming Corporation [TSX:GCD] (the “Company”) announces its financial results for the three and twelve month periods ended December 31, 2006.

2006 FOURTH QUARTER HIGHLIGHTS

- Revenue growth of 10% in the fourth quarter of 2006 compared to the fourth quarter of 2005 reflects both expansions and improvements at existing businesses
- EBITDA growth of 71% in the fourth quarter of 2006 compared to the fourth quarter of 2005 is attributable to the Company’s continued focus on improving operating efficiency
- Additional cost savings and strategic efficiencies implemented, including the internalization of hospitality functions and further head office reductions
- Secured development site for new parking facility at River Rock to support both current demand and future growth opportunities

In CAD 000's, except per share information See Note ⁽¹⁾	Three Months Ended					Twelve Months Ended		
	Dec 31,	Sept 30,	%	Dec 31,	%	Dec 31,	Dec 31,	%
	2006	2006	Change	2005	Change	2006	2005	Change
Revenues	\$ 98,071	\$ 100,220	(2%)	\$ 89,524	10%	\$ 385,253	\$ 294,444	31%
EBITDA ⁽²⁾	\$ 25,434	\$ 26,985	(6%)	\$ 14,857	71%	\$ 98,237	\$ 76,570	28%
Net income (loss)	\$ (11,534)	\$ (14,112)	(18%)	\$ (9,095)	27%	\$ (18,643)	\$ 15,670	

Earnings (loss) per common share:

Basic	\$ (0.13)	\$ (0.16)		\$ (0.11)		\$ (0.22)	\$ 0.20
Diluted	\$ (0.13)	\$ (0.16)		\$ (0.11)		\$ (0.22)	\$ 0.20

Notes:

(1) The unaudited summary of 2005 three and twelve month financial results above reflects the retrospective application of the change in accounting policy for the FDC received from the British Columbia Lottery Corporation (“BCLC”). FDC is recorded as revenues when earned (when it is payable by BCLC to the Company), subject to the Company making sufficient improvement or development expenditures, approved by BCLC, on its BC gaming properties.

A reconciliation of reported financial results for previously reported 2005 three and twelve month periods noted in the table above summarizing the effect of the change in the accounting policy is provided beginning on page 11 of this press release.

(2) “EBITDA”, a non-GAAP measure as defined by the Company, means earnings before interest and financing costs (net of interest income), taxes, depreciation and amortization, stock-based compensation, restructuring costs, impairment of investments and long-lived assets, goodwill impairment, foreign exchange gain (loss) and non-controlling interests. EBITDA is derived from the consolidated statement of income (loss) and can also be computed as revenues, less human resources, general and administration, marketing and promotion, occupancy costs and operating supplies. See additional comments in the Disclaimer.

In 2006, three significant unusual events contributed to an overall net loss of \$18.6 million for the year:

- In the third quarter, a \$20.4 million after-tax (\$30.9 million pre-tax) financing charge associated with the redemption of our Series A and Series B Senior Secured Notes;
- In the fourth quarter, a \$9.9 million (\$9.9 million pre-tax) goodwill impairment charge related to our investment in Hastings Entertainment Inc.;
- In the the fourth quarter, a \$3.7 million after-tax (\$5.6 million pre-tax) restructuring charge for the buyout of hospitality services previously contracted to Mayfield Consulting Canada Incorporated. In total, restructuring charges were \$7.0 million after-tax (\$10.0 million pre-tax) for the year.

The following table adjusts our reported amounts to account for these three significant unusual events. The table displays a reconciliation of Net income (loss) to Adjusted net income and Diluted earnings (loss) per share to Adjusted diluted earnings per share for the years ended December 31, 2006 and December 31, 2005.

In CAD 000's, except per share information	Twelve Months Ended	
	Dec 31, 2006	Dec 31, 2005
Net income (loss)	\$ (18,643)	\$ 15,670
Cost associated with Notes redemption	20,360	-
Restructuring cost	6,963	-
Goodwill impairment	9,929	-
Adjusted net income ⁽¹⁾	\$ 18,608	\$ 15,670
Earnings (loss) per common share:		
Diluted	\$ (0.22)	\$ 0.20
Cost associated with Notes redemption	0.24	-
Restructuring cost	0.08	-
Goodwill impairment	0.12	-
Adjusted diluted ⁽¹⁾	\$ 0.22	\$ 0.20

Notes:

- (1) "Adjusted net income" and "Adjusted diluted earnings per share" are non-GAAP measures. See additional comments in the Disclaimer.

Great Canadian showed strong improvements in 2006 as revenues increased by 31% to \$385.3 million, EBITDA increased by 28% to \$98.2 million, and adjusted net income increased by 19% to \$18.6 million over 2005. The revenues increase was driven primarily by a full year's benefit of acquisitions and expansions opened during 2005, and growth in existing operations. The EBITDA increase resulted primarily from the same acquisitions, expansions, and growth, and a continued focus on the creation of operational efficiencies. Operating results in 2005 were also negatively impacted by significant pre-opening and start-up costs.

"Great Canadian's operating results for the fourth quarter and second half of 2006 demonstrate the solid progress of our revenue growth and cost containment strategies," stated Ross J. McLeod, Chairman and CEO. "While weather and hold percentage volatility impacted results when compared to the third quarter of 2006, our performance when compared to the prior year remains very encouraging. These results highlight the initial success of the operating efficiency initiatives begun in early 2006. We believe the fourth quarter performance clearly indicates that the Company is positioned to generate improving returns throughout 2007.

“The EBITDA decline of \$1.6 million in the fourth quarter of 2006 when compared to the third quarter of 2006 is partially attributable to the severe weather that plagued Greater Vancouver for much of November and December. We believe the weather resulted in reduced patronage and play during these months. This was particularly evident at River Rock, and stands in sharp contrast to its historical seasonality. Hold percentage volatility was also a factor in the quarter. River Rock is home to the majority of our high limit play, and its table games hold percentage decreased to 24.1% from a high 26.5% in the third quarter of 2006. However, River Rock’s table games hold percentage of 26.8% in the first two months of 2007 is promising. This improvement from fourth quarter of 2006 levels reflects the recent placement of six additional high-limit baccarat tables. This capacity, which replaces other lower limit tables, should help to both grow revenue and lessen the hold percentage volatility experienced at the property.

“Great Canadian made further progress during the fourth quarter on cost reduction initiatives. We bought out our hospitality services, and commenced in-house management of these operations. We are very confident in our internal hospitality team, and anticipate measurable improvements from our hospitality operations over the balance of this year. In November, we further restructured our head office staff in Vancouver and Nova Scotia, affecting 43 positions. Better management of human resource expenses at both the head office and site levels remains a priority. We will continue to implement strategies to align human resources costs with revenue growth.

“The Company is also capitalizing on opportunities to effect revenue growth from within our current property portfolio. The British Columbia Lottery Corporation has granted us permission to host both slot and blackjack tournaments, providing our gaming product in this province with another level of depth and promotion. High limit play also remains a focus, and we are exploring opportunities to improve access to cash for our guests that wager at higher levels. In addition, we are further refining our marketing strategies, including better utilization of our player management systems, with the goal of generating enhanced customer targeting and cost efficiencies.

“The Company continues to have opportunities to further grow revenue and increase market penetration at several of our properties through expansion initiatives. We will soon begin construction on a new 1,200 stall parking facility adjacent to River Rock. As that property has grown in popularity, its parking capacity is often constrained during peak periods. This new parking facility will allow us to meet the current demand, and put in place the capacity to accommodate the property’s future development. The Company also continues to review opportunities at several of our other properties where current revenue metrics indicate that expanded or newly developed facilities are warranted.

“Leading these initiatives are our senior management team: Chief Operating Officer Vincent Trudel and Chief Financial Officer Milton Woensdregt. Both Vincent’s proven history in managing gaming, restaurant, hotel, and entertainment offerings and Milton’s track record of success in highly regulated environments will be integral in leading Great Canadian to its target EBITDA margin range of 29-34%.

“Reflecting our ongoing focus and commitment to generate appropriate returns with projects aimed at driving growth across all of our operations, we recently improved our capital structure and financial flexibility. Last month we completed our new debt structure of approximately CDN \$600 million, composed of an approximately \$200 million Senior Secured Term Loan B, \$200 million in Senior Subordinated Notes, and an undrawn \$200 million Senior Secured Revolving Credit Facility. This new structure provides the Company with both a very attractive cost of capital and the financial flexibility to pursue appropriate growth strategies, including the further development and expansion of our existing properties.”

Mr. McLeod concluded, "With our strengthened senior management team, focus on driving further operating margin improvements, enhanced access to capital, and solid organic growth prospects, we expect further operating improvements in each coming quarter, and continued progress towards our stated EBITDA margin goal. I am confident 2007, Great Canadian's Silver Anniversary, will be our most successful year ever."

The Company will host a conference call for investors and analysts today, Monday, March 19, 2007 at 6:00 PM Eastern Daylight Time, or 3:00 PM Pacific Daylight Time, to review the financial results for the period ended December 31, 2006. To participate in the conference call, please dial 416-695-9745 or toll free at 877-888-4605. Questions will be reserved for institutional investors and analysts. Interested parties may also access the call on the Internet at www.gcgaming.com; please allow 15 minutes to register and install any necessary software. Following completion of the call, a replay will be available until November 23, 2007 by dialing 416-695-5275, or toll free at 888-509-0081 (Passcode: 641456). A replay of the call will also be available at www.gcgaming.com.

ABOUT GREAT CANADIAN GAMING CORPORATION

Great Canadian is a multi-jurisdictional gaming and entertainment operator with facilities in British Columbia, Ontario, Nova Scotia and Washington State. Great Canadian operates eleven casinos, a thoroughbred racetrack, four standardbred racetracks (three of which offer slot machines), a community gaming centre, a hotel, two show theatres, and various food and beverage facilities. Further information is available on the Company's website, www.gcgaming.com.

Please refer to the Consolidated Financial Statements and Management's Discussion and Analysis at www.gcgaming.com (available on March 19, 2007) or www.sedar.com (available on March 20, 2007) for detailed financial information and analysis.

The financials results on the following pages are unaudited and prepared by management. Amounts are in thousands, except per share information.

Operating Results

Table Drop and Table Hold Summary

(In thousands)

	Three Months Ended					Year Ended		
	December 31, 2006	September 30, 2006	% Change	December 31, 2005	% Change	December 31, 2006	December 31, 2005	% Change
River Rock Casino Resort								
Table Drop	\$ 121,968	\$ 122,680	(1%)	\$ 106,983	14%	\$ 476,960	\$ 451,621	6%
Table Hold %	24.1%	26.5%		26.7%		24.9%	25.9%	
Slot Win	\$ 27,124	\$ 28,785	(6%)	\$ 26,444	3%	\$ 109,673	\$ 99,169	11%
Boulevard Casino								
Table Drop	\$ 51,400	\$ 51,909	(1%)	\$ 43,861	17%	\$ 214,057	\$ 169,317	26%
Table Hold %	25.2%	22.2%		22.6%		22.2%	22.1%	
Slot Win	\$ 28,855	\$ 28,759	0%	\$ 23,315	24%	\$ 114,954	\$ 79,531	45%
Other BC Casinos								
Table Drop	\$ 46,452	\$ 46,124	1%	\$ 45,425	2%	\$ 183,921	\$ 176,348	4%
Table Hold %	22.2%	20.3%		21.6%		21.6%	22.4%	
Slot Win	\$ 29,180	\$ 30,120	(3%)	\$ 27,377	7%	\$ 117,531	\$ 106,315	11%
Casino Nova Scotia								
Table Drop	\$ 16,924	\$ 19,401	(13%)	\$ 17,331	(2%)	\$ 68,315	\$ 37,910	80%
Table Hold %	19.4%	19.1%		19.7%		19.1%	18.0%	
Slot Win	\$ 18,925	\$ 21,910	(14%)	\$ 17,199	10%	\$ 76,333	\$ 37,734	102%
Great American Casinos (US dollars)								
Table Drop	\$ 24,306	\$ 21,914	11%	\$ 22,743	7%	\$ 90,216	\$ 88,543	2%
Table Hold %	24.9%	24.1%		23.9%		24.7%	24.4%	

Consolidated Results of Operations

(In thousands, except for share and per share information)

	Three Months Ended					Year Ended		
	December 31, 2006	September 30, 2006	% Chg	December 31, 2005	% Chg	December 31, 2006	2005	% Chg
Gaming revenues	\$ 69,914	\$ 72,372	(3%)	\$ 63,689	10%	\$ 277,042	\$ 219,102	26%
Racetrack revenues	7,536	8,307	(9%)	7,181	5%	30,386	22,601	34%
Facility Development Commission	4,811	4,913	(2%)	4,213	14%	19,054	16,340	17%
Food and beverage revenues	14,303	13,458	6%	13,679	5%	53,137	35,976	48%
Hotel revenues	2,430	2,763	(12%)	1,766	38%	9,320	2,165	330%
Other non-gaming revenues	1,639	1,017	61%	1,344	22%	5,832	4,903	19%
	100,633	102,830	(2%)	91,872	10%	394,771	301,087	31%
Less: promotional allowances	(2,562)	(2,610)	(2%)	(2,348)	9%	(9,518)	(6,643)	43%
Revenues	98,071	100,220	(2%)	89,524	10%	385,253	294,444	31%
Human resources	45,077	45,625	(1%)	45,445	(1%)	178,609	142,537	25%
General and administration	8,109	8,021	1%	9,126	(11%)	32,596	21,872	49%
Operating Supplies	7,273	7,012	4%	7,425	(2%)	27,399	20,457	34%
Occupancy costs	8,618	8,218	5%	7,100	21%	33,698	19,474	73%
Marketing and promotion	3,560	4,359	(18%)	5,571	(36%)	14,714	13,534	9%
	72,637	73,235	(1%)	74,667	(3%)	287,016	217,874	32%
EBITDA ⁽¹⁾	25,434	26,985	(6%)	14,857	71%	98,237	76,570	28%
EBITDA % of revenues	25.9%	26.9%		16.6%		25.5%	26.0%	
Amortization	9,515	9,502	0%	9,439	1%	37,101	22,616	64%
Stock-based compensation	1,349	1,291	4%	1,988	(32%)	6,333	5,312	19%
Restructuring costs	7,003	427	N/M ⁽²⁾	-	N/M ⁽²⁾	10,026	-	N/M ⁽²⁾
	7,567	15,765	(52%)	3,430	121%	44,777	48,642	(8%)
Interest and financing costs, net	6,587	34,874	(81%)	3,861	71%	51,022	9,388	443%
Impairment of investments and long-lived assets	611	201	204%	8,177	(93%)	3,098	8,200	(62%)
Goodwill impairment	9,929	-	N/M ⁽²⁾	-	N/M ⁽²⁾	9,929	-	N/M ⁽²⁾
Other expenses	460	535	(14%)	568	(19%)	3,401	990	244%
Income taxes	1,514	(5,733)	N/M ⁽²⁾	(81)	N/M ⁽²⁾	(4,030)	14,394	N/M ⁽²⁾
Net income (loss)	\$ (11,534)	\$ (14,112)	(18%)	\$ (9,095)	27%	\$ (18,643)	\$ 15,670	N/M ⁽²⁾
Earnings (loss) per common share:								
Basic	\$ (0.13)	\$ (0.16)		\$ (0.11)		\$ (0.22)	\$ 0.20	
Diluted	\$ (0.13)	\$ (0.16)		\$ (0.11)		\$ (0.22)	\$ 0.20	
Weighted average number of common shares:								
Basic	86,133,261	86,087,373		79,406,692		84,471,204	76,626,504	
Diluted	86,133,261	86,087,373		79,406,692		84,471,204	78,402,986	

⁽¹⁾ "EBITDA" is a non-GAAP measure. Please see Disclaimer.

⁽²⁾ Not meaningful.

GREAT CANADIAN GAMING CORPORATION
Consolidated Balance Sheets
(In thousands, except for share and per share information)
As at December 31,

	2006	2005
ASSETS		
CURRENT		
Cash and cash equivalents	\$ 56,773	\$ 69,812
Restricted cash	2,556	6,598
Accounts receivable	13,353	13,098
Income taxes receivable	9,907	4,533
Due from Nova Scotia Gaming Corporation, current	17,057	15,353
Prepays, deposits and other assets	12,912	9,037
Future income taxes	1,257	1,875
	113,815	120,306
Due from Nova Scotia Gaming Corporation	17,733	28,607
Property, plant and equipment	565,824	518,807
Promissory notes receivable and other assets	1,280	8,544
Intangible assets	202,045	209,887
Goodwill	30,552	37,498
Future income taxes	9,435	-
	\$ 940,684	\$ 923,649
LIABILITIES		
CURRENT		
Gaming revenues payable	\$ 11,525	\$ 10,030
Accounts payable and accrued liabilities	50,483	56,854
Income taxes payable	-	3,694
Deferred credit and other liabilities, current	2,470	-
Long-term debt, current	1,216	3,252
Future income taxes	7,553	-
	73,247	73,830
Long-term debt	390,324	438,279
Deferred credit and other liabilities	3,278	5,385
Future income taxes	78,969	81,874
	545,818	599,368
Non-controlling interests	41	733
SHAREHOLDERS' EQUITY		
Share capital and other equity	335,833	247,727
Cumulative foreign currency translation	(5,349)	(7,163)
Retained earnings	64,341	82,984
	394,825	323,548
	\$ 940,684	\$ 923,649

GREAT CANADIAN GAMING CORPORATION
Consolidated Statements of Income (Loss)
(In thousands, except for share and per share information)
For the years ended December 31,

	Twelve months ended December 31,	
	2006	2005
REVENUES	\$ 385,253	\$ 294,444
EXPENSES		
Human resources	178,609	142,537
General and administration	32,596	21,872
Operating supplies	27,399	20,457
Occupancy costs	33,698	19,474
Marketing and promotion	14,714	13,534
Amortization	37,101	22,616
Stock-based compensation	6,333	5,312
Restructuring costs	10,026	-
	340,476	245,802
	44,777	48,642
Interest and financing costs, net	(51,022)	(9,388)
Impairment of investments and long-lived assets	(3,098)	(8,200)
Goodwill impairment	(9,929)	-
Foreign exchange (loss) gain	(1,332)	203
INCOME (LOSS) BEFORE INCOME TAXES	(20,604)	31,257
Income tax (recovery) expense	(4,030)	14,394
INCOME (LOSS) BEFORE NON-CONTROLLING INTERESTS	(16,574)	16,863
Non-controlling interests	2,069	1,193
NET INCOME (LOSS)	\$ (18,643)	\$ 15,670
EARNINGS (LOSS) PER COMMON SHARE		
Basic	\$ (0.22)	\$ 0.20
Diluted	\$ (0.22)	\$ 0.20
WEIGHTED AVERAGE NUMBER OF COMMON SHARES		
Basic	84,471,204	76,626,504
Diluted	84,471,204	78,402,986

GREAT CANADIAN GAMING CORPORATION
Consolidated Statements of Cash Flows
(In thousands, except for share and per share information)
For years ended December 31,

	2006	2005
Cash Flows from Operating Activities		
Net income (loss)	\$ (18,643)	\$ 15,670
Adjustments to reconcile net income to net cash provided by operating activities:		
Amortization	37,101	22,616
Impairment of investments and long-lived assets	3,098	8,638
Goodwill impairment	9,929	-
Non-cash interest and financing costs	8,945	1,672
Stock-based compensation and non-cash restructuring costs	7,381	5,312
Foreign exchange (gain) loss	1,332	(203)
Non-controlling interest and others	(245)	2,396
Future income taxes	(4,011)	(2,896)
Changes in non-cash operating working capital	(13,763)	1,343
Net cash provided by operating activities	31,124	54,548
Cash Flows from Investing Activities		
Restricted cash	4,042	909
Investment in and advances to equity investees	(9)	(1,056)
Funds received from Nova Scotia Gaming Corporation	23,650	6,260
Funds advanced to Nova Scotia Gaming Corporation to purchase plant and equipment	(15,197)	-
Purchase of property, plant and equipment, net of related accounts payable	(82,696)	(194,329)
Proceeds from disposal of property, plant and equipment	-	5,947
Consolidation of cash of Georgian Downs	-	1,286
Acquisitions and related contingent payments, net of cash acquired	(1,100)	(182,104)
River Rock prepaid lease	-	(9,262)
Promissory notes	163	(28,568)
Net cash used in investing activities	(71,147)	(400,917)
Cash Flows from Financing Activities		
Proceeds from long-term debt	396,816	419,252
Repayment of long-term debt	(446,807)	(177,346)
Deferred financing costs	(4,073)	(4,449)
Bond forward	-	1,731
Common shares issued for cash, net of issuance costs	80,569	138,137
Net cash provided by financing activities	26,505	377,325
Effect of foreign exchange on cash and cash equivalents	479	(90)
Net Cash (Outflow) Inflow	(13,039)	30,866
Cash and cash equivalents, Beginning of the period	69,812	38,946
Cash and cash equivalents, End of the period	\$ 56,773	\$ 69,812
Supplemental Disclosure		
Interest received	\$ 4,745	\$ 2,424
Interest and Series A and B Notes prepayment fees paid	\$ 57,580	\$ 16,054
Income taxes paid	\$ 9,234	\$ 18,634
Non-Cash Investing and Financing Activities		
Conversion of promissory note to preferred shares	\$ -	\$ 6,917

Change in Accounting Policy

Effective September 30, 2006, the Company changed its accounting policy for the Facility Development Commission (“FDC”) and now records FDC as “Revenues” in the Statement of income (loss) as it is earned (when it is payable by BCLC to the Company), limited to the extent that sufficient Approved Amounts exist. Approved Amounts is a defined term in the Company’s operating agreements with BCLC, and generally consists of approved capital or operating expenditures related to the development or improvement of gaming properties. Approved Amounts to be recovered through future FDC receipts are disclosed in the notes to the Company’s consolidated financial statements.

The Company has elected to adopt the new accounting policy as it believes it more accurately reflects the nature of the current compensation arrangements with BCLC, provides better information on the cash flows of the Company and portrays “Property, plant and equipment” on the balance sheet at amortized historical cost. The new accounting policy has been applied on a retrospective basis to prior periods, with the opening balance of retained earnings and other financial information presented as if the new accounting policy had always been applied.

Previously, the FDC was accounted for as a form of government assistance upon approval by the BCLC of the Approved Amounts. Approved Amounts were recorded at the time of BCLC’s approval as “Due from Provincial Gaming Corporations” on the balance sheet and reduced the cost of the related asset or operating expense. The “Due from Provincial Gaming Corporations” was then recorded on a discounted basis using a discount rate that management believed to be the market rate of interest for a similar instrument with similar terms and conditions. The FDC received reduced the “Due from Provincial Gaming Corporations” receivable. The “Accretive income” recognized on the consolidated Statement of income (loss) increased the “Due from Provincial Gaming Corporations” receivable.

The table below summarizes the effect of the change in accounting policy on previously reported results for the three- and twelve-month periods ended December 31, 2005. Further information on the change in accounting policy can be found in the annual consolidated financial statements and management’s discussion and analysis available at the Company’s website, www.qcgaming.com, and at www.sedar.com.

(in thousands, except per share data)	Three Months Ended December 31, 2005		Twelve Months Ended December 31, 2005	
	Reflecting Accounting Policy Change	As Previously Reported	Reflecting Accounting Policy Change	As Previously Reported
Revenues	\$89,524	\$85,559	\$294,444	\$278,104
EBITDA	\$14,857	\$9,603	\$76,570	\$65,363
Net income (loss)	(\$9,095)	(\$9,165)	\$15,670	\$19,579
Diluted earnings (Loss) per share	(\$0.11)	(\$0.12)	\$0.20	\$0.25

DISCLAIMER

This news release contains forward-looking statements which reflect management's current expectations regarding the Company's objectives, plans, goals, strategies, future growth, results of operations, performance and business prospects and opportunities. These forward-looking statements are not guarantees, but only predictions. Although the Company believes that these statements are based on information and assumptions which are current, reasonable and complete, these statements are necessarily subject to a number of factors that could cause actual results to vary significantly from current expectations. Such differences may be caused by factors which include, but are not limited to, limited terms of operational service agreements with gaming regulators, pending and proposed legislative or regulatory developments, competition from established competitors and new entrants in the gaming business, dependence on key personnel, no assurance that systems, procedures and controls will be adequate to support expanding operations, potential undisclosed liabilities and capital expenditures associated with acquisitions, negative connotations linked to the gaming industry, First Nations claims with respect to public lands on which we conduct our operations, impact of legal proceedings, impact of smoking bans, ongoing requirements to comply with financial covenants associated with credit facilities, interest and exchange rate fluctuations, non-realization of cost reductions and synergies, acceptance and demand for new products and services, fluctuations in operating results and general economic conditions. The Company cautions that this list of factors is not exhaustive. These factors and other risks and uncertainties are discussed in the Company's materials filed with the Canadian securities regulatory authorities from time to time, including in the "Risks Factors" section of the Company's Annual Information Form for fiscal 2006, or as identified in the Company's disclosure record on www.sedar.com. The forward-looking statements included in this news release and are expressly qualified in their entirety by this cautionary statement. Readers should not place undue reliance on the forward-looking statements, which reflect management's plans, estimates, projections, and views only as of the date hereof. The Company does not undertake to publicly update these forward-looking statements to reflect subsequent events or circumstances.

The Company has included non-generally accepted accounting principles ("non-GAAP") measures in this news release. "EBITDA", a non-GAAP measure, means earnings before interest and financing costs (net of interest income), taxes, depreciation and amortization, stock-based compensation, restructuring costs, impairment of investments and long-lived assets, goodwill impairment, foreign exchange gain (loss) and non-controlling interests. EBITDA is derived from the consolidated statement of income and can also be computed as revenues, less human resources, general and administration, marketing and promotion, occupancy costs and operating supplies. EBITDA margin is computed as EBITDA as a percentage of revenues. "Adjusted net income" and "Adjusted diluted earnings per share" are also non-GAAP measures. Adjusted net income is Net income (loss) from the statement of income adjusted for the elimination of the cost associated with the redemption of the Series A and Series B Senior Secured Notes, goodwill impairment charge related to Hastings Entertainment Inc. and restructuring charges all on an after tax basis. Adjusted diluted earnings per share is Diluted loss per share from the statement of income adjusted for the elimination of the after tax costs associated with the redemption of the Notes, goodwill impairment charge related to Hastings Entertainment Inc. and restructuring charges.

Readers are cautioned that these non-GAAP definitions are not recognized measures under Canadian GAAP, do not have standardized meanings prescribed by GAAP, and should not be construed to be alternatives to net income determined in accordance with GAAP or as indicators of performance or liquidity or cash flows. The Company's method of calculating these measures may differ from methods used by other entities and accordingly our measures may not be comparable to similarly titled measures used by other entities. The Company uses these measures because it believes they provide useful information to both management and investors with respect to the operating and financial performance of the Company.

ON BEHALF OF

GREAT CANADIAN GAMING CORPORATION

Milton Woensdregt, CA
Chief Financial Officer

GREAT CANADIAN GAMING CORPORATION [TSX:GCD]
Suite #200 - 13775 Commerce Parkway
Richmond, BC

V6V 2V4
(604) 303-1000
Website: www.gcgaming.com

For investor enquiries:
Mr. Thomas Bell
Vice-President, Corporate Development & Investor Relations
(604) 303-1000
or
Mr. Richard Land or Mr. David Jacoby
Jaffoni & Collins Incorporated
(212) 835-8500, GCD@jcir.com

For media enquiries:
Mr. Howard Blank
Vice-President, Media & Entertainment
(604) 512-6066