



BACK TO SCHOOL CONFERENCE

Focus on the Consumer

Scotia Capital Inc. extends an invitation to you to participate in our 11th annual **Back to School: Focus on the Consumer Conference**. This year's event has been positioned to provide investors with the opportunity to meet with leading Canadian retail and consumer-oriented companies to discuss current and strategic trends and developments. Seating is limited so we encourage you to register early. We look forward to your participation.

Tuesday, September 16TH, 2008

Le Royal Meridien King Edward Hotel, Toronto, Canada

AGENDA:

- 8:30 a.m. Registration & Continental Breakfast
- 8:45 a.m. Introduction by Ryan Balgopal, Retailing Analyst
- 9:00 a.m. Loblaw Companies Limited, Dalton Philips, COO
- 9:30 a.m. Canadian Tire Corporation Limited, Glenn Butt, SVP Store Design and Support, Canadian Tire Retail
- 10:00 a.m. Metro Inc., Eric La Flèche, President & CEO
- 10:30 a.m. RONA Inc., Robert Dutton, President & CEO and Claude Guévin, EVP & CFO
- 11:00 a.m. Empire Company Limited, Paul Sobey, President & CEO and Bill McEwan, Sobeys President & CEO
- 11:30 a.m. Shoppers Drug Mart Corporation, Jürgen Schreiber, President & CEO
- 12:00 p.m. Lunch
- 12:30 p.m. Tim Hortons Inc., Cynthia Devine, EVP & CFO
- 1:00 p.m. **"Consumer Loyalty In a Slowing Economy" - Guest Speaker:**
Alliance Data Systems Corporation (LoyaltyOne), Bryan Pearson, President & CEO (Air Miles)
- 1:30 p.m. Gildan Activewear Inc., Laurence Sellyn, EVP, Chief Financial and Administrative Officer
- 2:00 p.m. Dorel Industries Inc., Jeffrey Schwartz, CFO
- 2:30 p.m. Cineplex Galaxy Income Fund, Gord Nelson, CFO
- 2:55 p.m. Indigo Books & Music Inc., Heather Reisman, Chair & CEO
- 3:20 p.m. Great Canadian Gaming Corporation, Milton Woensdregt, CFO
- 3:45 p.m. Reitmans (Canada) Limited, Jeremy Reitman, President

RSVP:

to your Institutional Equity salesperson or Laura Garetson at (416) 863-7987 or sc_conferences@scotiacapital.com

A Conference for Institutional Investors

