



FOR IMMEDIATE RELEASE
DECEMBER 7, 2009

**BOULEVARD CASINO
PRESENTS**

THE IRISH ROVERS

A ST. PATRICK'S DAY CELEBRATION

LIVE AT THE RED ROBINSON SHOW THEATRE

WEDNESDAY, MARCH 17

Coquitlam, BC – The Irish Rovers are the international ambassadors of Irish music and have charmed and entertained people all over the world. It was in 1963 when 16-year old George Millar and 23-year old Jim Ferguson, both new emigrants from Northern Ireland, met in Toronto at an Irish function. They ended up singing together until dawn and it was right there and then that the Irish Rovers were launched. They performed as a duo until George's cousin, Joe Millar, immigrated to Canada the following year. After several months of engagements throughout Ontario, the trio made their way to Calgary where they joined forces with George's brother, Will Millar.

The group then headed to the United States in 1965 where they ended up headlining for an unprecedented 22 sold-out weeks at The Purple Onion in San Francisco. The folk clubs of California became the learning grounds for the young Rovers and a year later, they were offered a recording contract with Decca Records. *The First Of The Irish Rovers*, a live album recorded at The Icehouse in Pasadena was released and it generated enough excitement to warrant another album and from this release came the million selling single "The Unicorn" ... the band's signature song to this day. Wilcil McDowell, an old friend from Ireland, joined the band at this time enhancing their sound and rounding out the group.

During the '70s and early '80s, the Rovers brought their magic to television with a weekly series on CBC and later, a series on the Global Network in conjunction with Ulster Television in Ireland. In 1980, they once again soared to the top of the pop and country charts with "Wasn't That A Party." This real-life celebration was written by their friend, American folk singer Tom Paxton after he witnessed one of the band's famous post-show parties. It went on to become an international anthem of good cheer. The band then recorded "Grandma Got Run Over By A Reindeer" in 1982 which remains a seasonal hit. Today the Irish Rovers are still passionate about performing and continue to tour and entertain their legions of fans throughout North America and New Zealand.

TICKETS ON SALE THURSDAY, DECEMBER 10 @ 10:00 AM

DOORS 7:00 PM SHOW 8:00 PM

Tickets: \$39.50 (+ Service Charges) – Cabaret Seating

Tickets available at all Ticketmaster Outlets or charge-by-phone (604) 280-4444 or order on-line at www.ticketmaster.ca

All shows: 19 years and over unless noted

Additional Information Contact:

Howard Blank - Vice-President, Media & Entertainment
TEL: (604) 303-1000 FAX: (604) 247-8605 hblank@gcgaming.com
Donnie Gordon - Manager, Entertainment Publicity & Promotions
TEL: (604) 247-4127 FAX: (604) 247-8587 dgordon@gcgaming.com