



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

All-In for the fifth-annual BC Poker Championships @ River Rock Casino Resort November 12th - 22nd, 2009

October 8, 2009

Richmond, BC: In partnership with PlayNow.com, the River Rock Casino Resort is proud to announce that for the fifth consecutive year it will host the B.C. Poker Championships from November 12-22, 2009.

This year's BC Poker Championships has an estimated prize pool of \$2.5 million, 1750 seats, five events and 11 days of exciting tournament play.

"It is truly an honour to have BCPC take place at the River Rock Casino as it attracts a group of talented and brave poker players," said Howard Blank, Vice President of Media and Entertainment with the Great Canadian Gaming Corporation. "Like every year, BCPC features an action packed week where all players can test their poker face skills and connect with many other great poker players," added Blank.

Last year, BCPC had a number of professional poker stars amongst which were Brad Booth, Gavin Smith, Lacey Jones and the winner of the tournament, Canada's own Daniel Negreanu.

Here is the list of this year's events:

- November 12th – 14th ► \$550 No Limit Texas Hold'em
- November 15th ► \$120 Super Satellite with Re-Buys
- November 16th – 17th ► \$1,100 No Limit Texas Hold'em
- November 18th ► \$120 Super Satellite with Re-Buys
- November 19th – 22nd ► Main Event \$2,700 No Limit Texas Hold'em

Players must be 19 years or older to participate and can register by phone at 604-247-8983 or in person at the River Rock Casino Resort, 8811 River Road, Richmond.

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