



CASINO RESORT

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JUNE 30, 2009



RIVER ROCK CASINO RESORT  
PRESENTS

# PEREZ HILTON

LIVE AT THE RIVER ROCK SHOW THEATRE  
SATURDAY, AUGUST 15

**Richmond, BC** – Miami native Perez Hilton ... whose real name is Mario Lavandeira ... is without a doubt the internet's most notorious gossip columnist. Since launching in 2004, PerezHilton.com – originally named PageSixSixSix.com – has become one of the leading go-to sites for celebrity news. Truly Perez Hilton represents the pinnacle of celebrity gossip.

Perez's website has been identified by eMarketer as one of the top five websites for college-aged women beating out MySpace. As well, the UK's prestigious *Observer* newspaper named PerezHilton.com as one of "The 50 Most Powerful Blogs." So it was only a matter of time then until Perez would end up becoming a celebrity himself. In 2007, he appeared as a contestant on MTV's *Celebrity Rap Superstar* and hosted his own television special, *What Perez Sez* which aired on VH1. It was also during this time that he was named the #1 Web Celeb by *Forbes Magazine*.

Last year Perez premiered his own nationally syndicated radio show, *Radio Perez*. The show which includes updates on his blog airs in three-minute segments throughout the US and here in Canada on Virgin Radio. Just recently he was chosen as one of the fifteen most influential Hispanics in the US by *People en Español*. And earlier this month, he was a presenter at the 2009 MuchMusic Video Awards. Perez Hilton will be appearing at the River Rock Casino Resort in August where he'll discuss his work, society and pop culture as well as answer questions from the audience.

**TICKETS ON SALE THURSDAY, JULY 2 @ 10:00 AM**

**DOORS 7:00 PM      SHOW 8:00 PM**

**Tickets: Mezzanine \$34.50 / Orchestra \$44.50 / Golden Circle \$54.50  
(+ Service Charge & Facility Fee)**

Tickets available at all Ticketmaster Outlets or charge-by-phone (604) 280-4444 or order on-line at [www.ticketmaster.ca](http://www.ticketmaster.ca)

All shows: 19 years and over unless noted

Additional Information Contact:  
Howard Blank - Vice-President, Media & Entertainment  
TEL: (604) 303-1000 FAX: (604) 247-8605 [hblank@gcgaming.com](mailto:hblank@gcgaming.com)  
Donnie Gordon - Manager, Entertainment Publicity & Promotions  
TEL: (604) 247-4127 FAX: (604) 247-8587 [dgordon@gcgaming.com](mailto:dgordon@gcgaming.com)