



**FOR IMMEDIATE RELEASE
JUNE 16, 2009**

**RIVER ROCK CASINO RESORT
PRESENTS**

JOAN RIVERS

WINNER OF NBC'S "THE CELEBRITY APPRENTICE"

LIVE AT THE RIVER ROCK SHOW THEATRE

SATURDAY, OCTOBER 31

Richmond, BC – Comedian Joan Rivers is a force of nature whose career skyrocketed in 1965 when after performing in comedy clubs for nearly a decade, she appeared on NBC's *The Tonight Show Starring Johnny Carson*. Within three years, she was hosting *That Show With Joan Rivers* which was one of the first syndicated daytime shows on television before becoming the first sole guest host of *The Tonight Show* in 1983.

Joan then hosted her own late night talk show, *Late Show with Joan Rivers* which aired on FOX in 1986. Three years later, she returned to daytime television with *The Joan Rivers Show* ... a syndicated talk show where she won an Emmy for "Outstanding Talk Show Host" in 1990. That same year, she launched her fashion jewellery line – the "Joan Rivers Classics Collection" – on QVC achieving unprecedented and continuing success with record-breaking 300 million dollars plus in sales. Her line is also featured here in Canada on The Shopping Channel along with "Joan Rivers Beauty" which includes her skin care products, cosmetics and fragrances.

Last month, Donald Trump "hired" Joan as the winner on NBC's *The Celebrity Apprentice* beating out her fifteen opponents including daughter Melissa Rivers, fellow comedian Andrew Dice Clay and professional poker player Annie Duke. She earned more than \$500,000 for God's Love We Deliver ... a New York City-based organization that prepares and delivers meals to people living with illnesses. Joan who resides in New York will be flying to Los Angeles next month to tape the *Comedy Central Roast of Joan Rivers* scheduled to air on Comedy Central in August. As well, she'll be hosting *How'd You Get So Rich?* ... a new thirty-minute reality show produced by Mark Burnett which will make its debut on TV Land this summer. Joan still enjoys performing her stand-up shows across the world and will be performing for one night only at the River Rock Casino Resort in October.

TICKETS ON SALE THURSDAY, JUNE 18 @ 10:00 AM

DOORS: 7:00 PM SHOW: 8:00 PM

Tickets: Reg. \$49.50 & Golden Circle \$59.50 (+ Service Charge & Facility Fee)

Tickets available at all Ticketmaster Outlets or charge-by-phone (604) 280-4444 or order on-line at www.ticketmaster.ca

All shows: 19 years and over unless noted

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