



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

RUMBLE at the ROCK VII

Live Professional Boxing at the River Rock Casino Resort with
Special Guest:
Canadian Legend George Chuvalo
April 3, 2010

March 10, 2010

Richmond, BC: Rumble at the Rock VII is set to rock the River Rock Casino Resort on Saturday April 3, 2010. Once again, West Coast Promotions has teamed up with the Great Canadian Gaming Corporation to present another amazing boxing event at the four Diamond River Rock Casino and Resort. The event will feature a meet and greet with Canadian legend, World and Canadian Boxing Hall Of Fame Inductee and former Heavyweight fighter George Chuvalo. In 1972, Chuvalo fought against Muhammad Ali in a legendary bout at the Pacific Coliseum in Vancouver.

In the ongoing pursuit of showcasing the very best boxers out of Western Canada, **Rumble at the Rock VII** presents Vancouver's own Canadian Light Heavyweight champion, Junior Moar. Moar is up against perennial world contender and former WBC USNBC Light Heavyweight Champ, Billy Bailey out of Bakersfield, California.

"This promises to be an evening of exceptional talent and hard-hitting punches" said Howard Blank, Vice President, Media and Entertainment at the Great Canadian Gaming Corporation.

The card will also feature up and coming local stars that will be fighting hard to take wins so that they themselves may contend for Canadian, and International, belts in the future.

Tickets are available through Ticketmaster at www.ticketmaster.ca or at the River Rock Show Theatre Box Office (604) 247-8562.

The action heats up and the intensity will transform you... Rumble at the Rock VII - Be There!

What: 'Rumble at the Rock VII'
When: Saturday, April 3rd, 2010 @ 7:30 PM

Where: River Rock Casino Resort Show Theatre: 8811 River Rd, Richmond, B.C.

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Manny Sobral

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